



Plan Summary: Compare Pet Assure and PetPlus to Insurance



Pet Insurance

Cost	\$8/month or less per pet	\$5/month or less per pet	\$30-60/month per pet
Plan Description	25% off all in-house medical services	Wholesale pricing on medications and preventatives	Up to 90% coverage on medical services
How It Works	Instant savings right at the time of service	Instant savings online, by phone or on the PetPlus app	File a claim and wait for reimbursement
Exclusions	None	None	Senior pets, hereditary or pre-existing conditions, breeds
Types of Pets	All pets are covered, including dogs, cats, horses, birds, ferrets, pigs and more	Dogs and cats	Dogs and cats
Participating Veterinarians	Participating vets in all 50 states, including Puerto Rico	N/A	Use at any vet
Additional Benefits	Lost Pet Recovery from ThePetTag	24/7 Pet Help Line	Varies

Pet Assure & PetPlus Work as a Complement or Alternative to Pet Insurance

Using Pet Assure with Pet Insurance

- Covers out-of-pocket costs prior to meeting deductible
- Covers services typically excluded by insurance
- Covers well visits

Using Pet Assure Instead of Pet Insurance

- Insurance can be expensive, especially for families with 2+ pets
- Many pets do not qualify for insurance due to age, pre-existing or hereditary conditions

Using PetPlus with Pet Insurance or Pet Assure

- Receive wholesale pricing on prescriptions and other products which are not covered by Insurance or Pet Assure